



SAKA

Tires | Lubricants | Batteries
Garage Equipment | Tools & Accessories



WWW.SAKA.COM.LB

Since 1960

COMPANY PROFILE





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SAKA

YOUR RESOURCEFUL PARTNER



ABOUT SAKA

Headquartered in Lebanon, **SAKA** is a market-driven company specializing in the distribution of an extensive portfolio of tires, batteries, lubricants, garage equipment, and accessories.

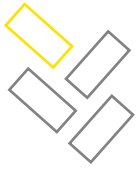
We serve more than **1,200+ tire service centers, fleets, and companies across Lebanon**. In addition, our offshore operations extend to business with subsidiaries and sister companies across **across Lebanon, West & Central Africa, and**

STRATEGIC IMPERATIVES

- Market territory segregation to avoid inter-brand competition.
- Portfolio management to prevent overlap between brand tiers.
- Distinct brand positioning based on identity and price level.

SAKA BUILDING





MISSION & VALUES



MISSION STATEMENT

It is **SAKA's** mission, through our value-driven culture, to build and maintain strong partnerships with our business partners. **SAKA's** well-trained team of highly professional personnel provides a wide range of quality products and expert services to uphold our long-standing heritage, goodwill, and consistent customer satisfaction.

VALUES

- We uphold integrity, transparency, and accountability among ourselves and with our business partners.
- We work as a team, with passion and trust, to deliver the best products and services in the most timely and efficient manner.
- We promote client satisfaction and mutual progress.
- We strive to promote accountability and empowerment not only among our employees, but also within our community through corporate social responsibility initiatives.



HISTORY & HERITAGE

Established by **Mr. Sleiman Abdul Khalek**, **SAKA** has been in operation since 1960. Over the decades, the company has built a strong reputation in the market, grounded in experience, reliability, and long-standing business relationships.

Initially focused on the Lebanese market, **SAKA** gradually expanded its reach beyond local operations. Through the import and export of tires, the company achieved continuous international growth and strengthened its presence across regional and global markets.

TODAY,

Today, **SAKA** works with prime clients and business partners in more than **9 countries**. The company manages over more than **37 brands of tires, lubricants, batteries, tools and supplies, car care products, equipment, brake pads, filters, car accessories and wiper blades**; reflecting its commitment to quality, strategic partnerships, and market leadership.

SLEIMAN ABDUL KHALEK



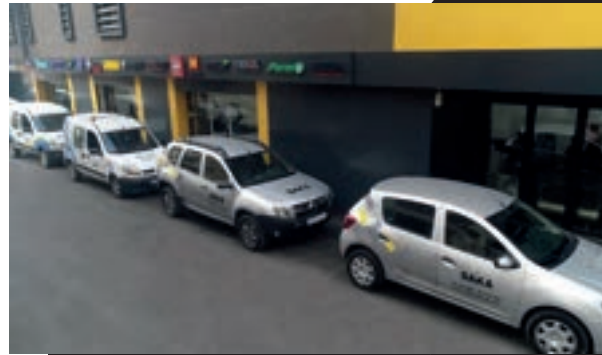


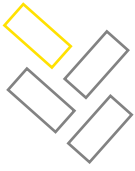
OUR FLEET

With more than **1,200+** tire service centers and corporate clients in **Lebanon and worldwide**, we own and operate a substantial fleet of trucks, vans, and cars that actively support the distribution of our products.

For international deliveries, we work with leading shipping companies and freight forwarders to ensure the timely delivery of our products to more than **9 countries around the world**.

VANS | TRUCKS | CARS





SAKA LEBANON

Our team understands the importance of the company's values, which guide our efforts toward achieving our vision. We are proud to have a team of qualified professionals, each an expert in their field, working together to maintain a seamless workflow and ensure the quality delivery of our goods and services.



16,000+ Square Meters



135+ Employees



30+ Fleet



200,000+ Tires & Batteries

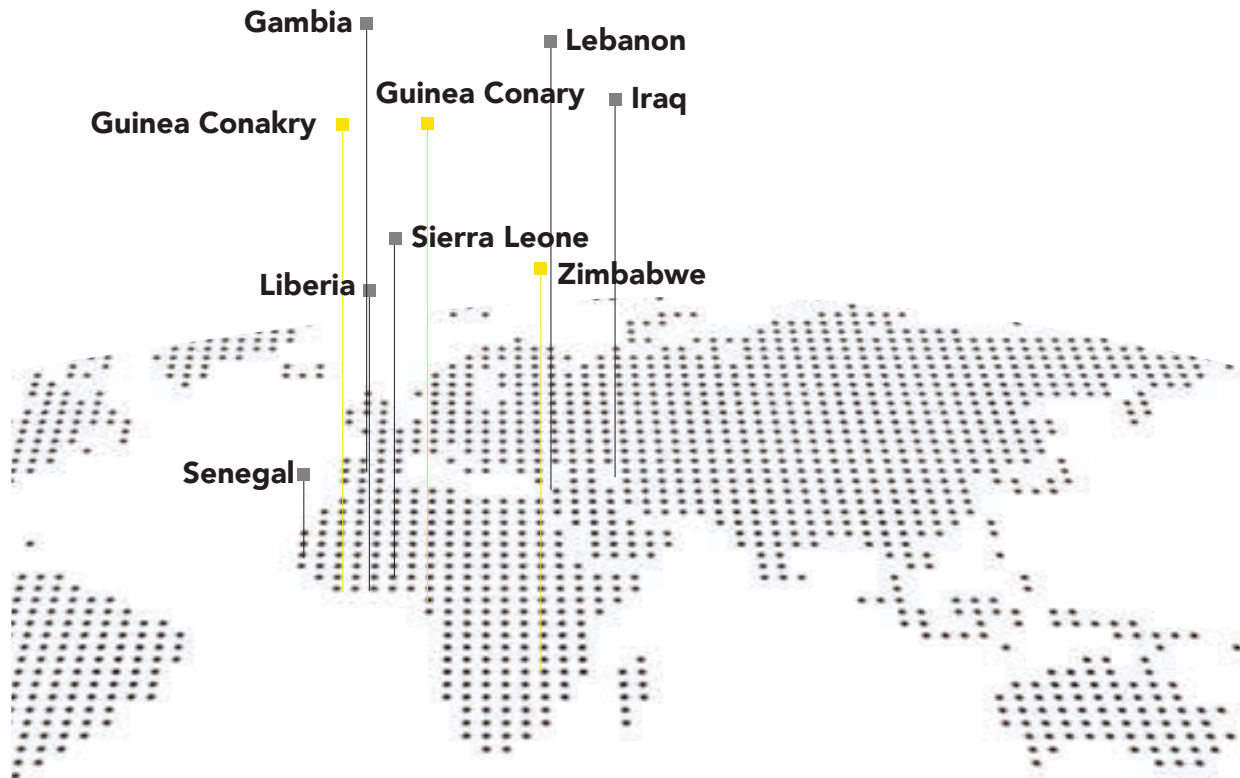
We are prominently present on the global map, with points of sale in the following countries:

- LEBANON
- IRAQ
- SENEGAL
- ZIMBABWE
- LIBERIA
- SIERRA LEONE
- GUINEA CONAKRY
- CAMEROON
- GAMBIA



INTERNATIONAL PRESENCE

We are prominent on the world map with points in the below countries:





TIRES

Imported from different countries and distributed across various markets, our portfolio covers all types of tires and is flexible enough to meet the needs and budgets of all clients, across premium, value, and budget brands.



LUBRICANTS & BATTERIES

LUBRICANTS

The lubricants offered by SAKA are sourced from diverse countries and come in various grades and qualities for passenger cars, buses, heavy-duty vehicles, industrial machinery, as well as additives, fluids, and greases.



M MOLINOL



VENOL
MOTOR OIL



masuta
マスター

BATTERIES

At **SAKA**, we import and market premium battery brands from different countries. They are suitable for various applications, from sedans to buses and trucks.



VEGA
POWER START



masuta
マスター



GARAGE EQUIPMENT | ACCESSORIES & TOOLS

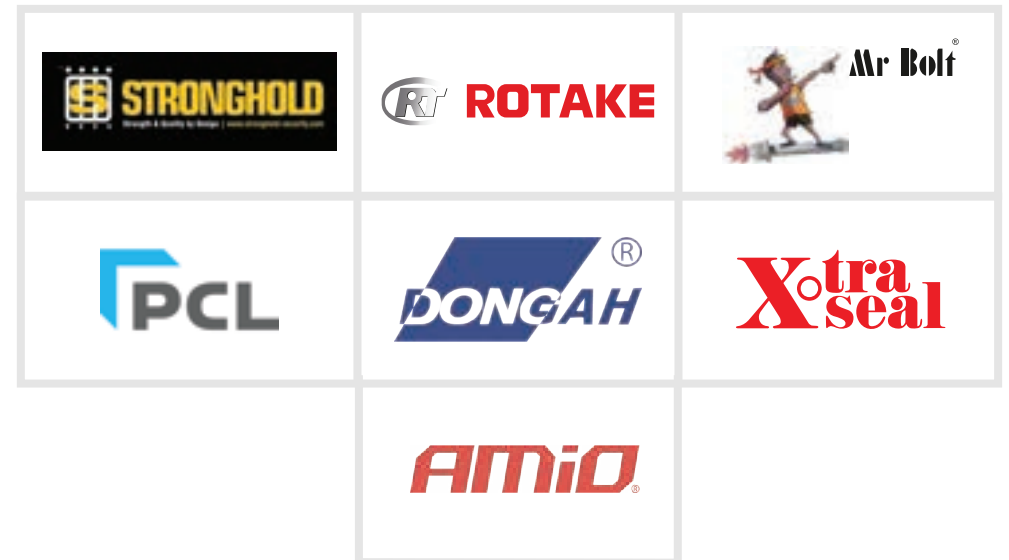
GARAGE EQUIPMENT

To strengthen and maintain the credibility of our products, we go the extra mile by equipping our clients with top-of-the-line garage equipment and machinery.



ACCESSORIES & TOOLS

To complete our product range, we provide a wide variety of tire accessories and maintenance tools from internationally renowned brands, as well as under our private label.





FILTERS & BRAKE PADS

FILTERS

SAKA, as your resourceful partner, supplies a complete range of filters, including oil, air, and cabin filters, for both consumer and industrial sectors, with a high level of precision in indexing and cross-referencing.

BRAKE PADS

We provide different brands of brake pads to support both our customers and their vehicles.

Sanko

FILTERS
purflux

Hi-Q

GNC
BRAKES

masu
ta
マスター



ROUND ONE



ROUD ONE

After years of success as wholesalers, we decided to expand our expertise into the retail sector. We created Round One to deliver the same quality of products and services directly to consumers.



TEAM

With a highly equipped center and a skilled team of experts, we continue to grow and provide a comprehensive range of essential services, including:

- Mobile Garage
- Tire Services
- Oils & Lubricants
- Batteries
- Suspension & Steering
- Rim Services
- Brake System
- Wheel Alignment
- Nitrogen Inflation
- Filters
- Routine Services
- Fleet Services

Choueifat - Aley District



Zouk Mosbeh - Keserwan District



Kfarhata - Zgharta District





OUR COMMITMENT



For more than 66 years, SAKA has continuously built and maintained its goodwill.

We remain committed to preserving this goodwill as we continue to expand our operations across international markets.

For us, client satisfaction comes first, and the feedback we receive is considered an essential tool in shaping our management philosophy.

With every product, we strive to deliver our heritage, outstanding service, and lasting value.

We are what we repeatedly do.
Excellence, then, is not an act, but a
habit.

	 LINGLONG TIRE	
 VREDESTEIN DESIGNED TO PROTECT YOU	 apollo go the distance	 JK TYRE TOTAL CONTROL
 DELIUM	 GREEN MAX	 CROSSWIND TIRE
 ATLAS TIRES.	 EVOLUX	 DELI TIRE
 LEAO TIRE		 ROVELO
 TECHSHIELD	 M MOLINOL	 VENOL MOTOR OIL
 MITSUBISHI MOTOR OIL	 VEGA POWER START	 Mr Bolt
 ROTAKE	 STRONGHOLD	 PCL
 DONGAH	 Xtra Seal	 BUBTEC B
 WEPP	 CORGI	 BRIGHT
 LA PADANA AIR COMPRESSORS	 ATEK Service & Equip. Equipment	 MECLUBE
 Mavel AUTOMATIC REELS	 Hi-Q	 GNC BRAKES
 Sanko	 FILTERS purflux	 AMIO

81 88 81 81
05 40 00 08

CUSTOMER SERVICE:
81 81 81 11

SECTOR 32 - STREET 49
CHOUEIFAT - LEBANON

INFO@SAKA.COM.LB

WWW.SAKA.COM.LB